

iRunway®

Deeper Insight. Better Outcomes

Overview

April 2012



www.i-Runway.com

iRunway helps law firms & corporations unlock and protect the value of patents. We combine deep technology expertise with practical business insight to monetize patent portfolios and profoundly improve litigation outcomes.

Domain and Industry Expertise

- ✓ Computer Science, Electrical, Electronics & Comm.
- ✓ Software, Telecom, Semiconductor, Medical devices

Patent Litigation Expertise

- ✓ Verdicts & settlements worth \$600+ million in 3 years
- ✓ Worked on 80+ litigations with over 35 law firms

Reliability

- ✓ Delivery at the speed of need
- ✓ ISO 27001, E&Y designed security system

Austin

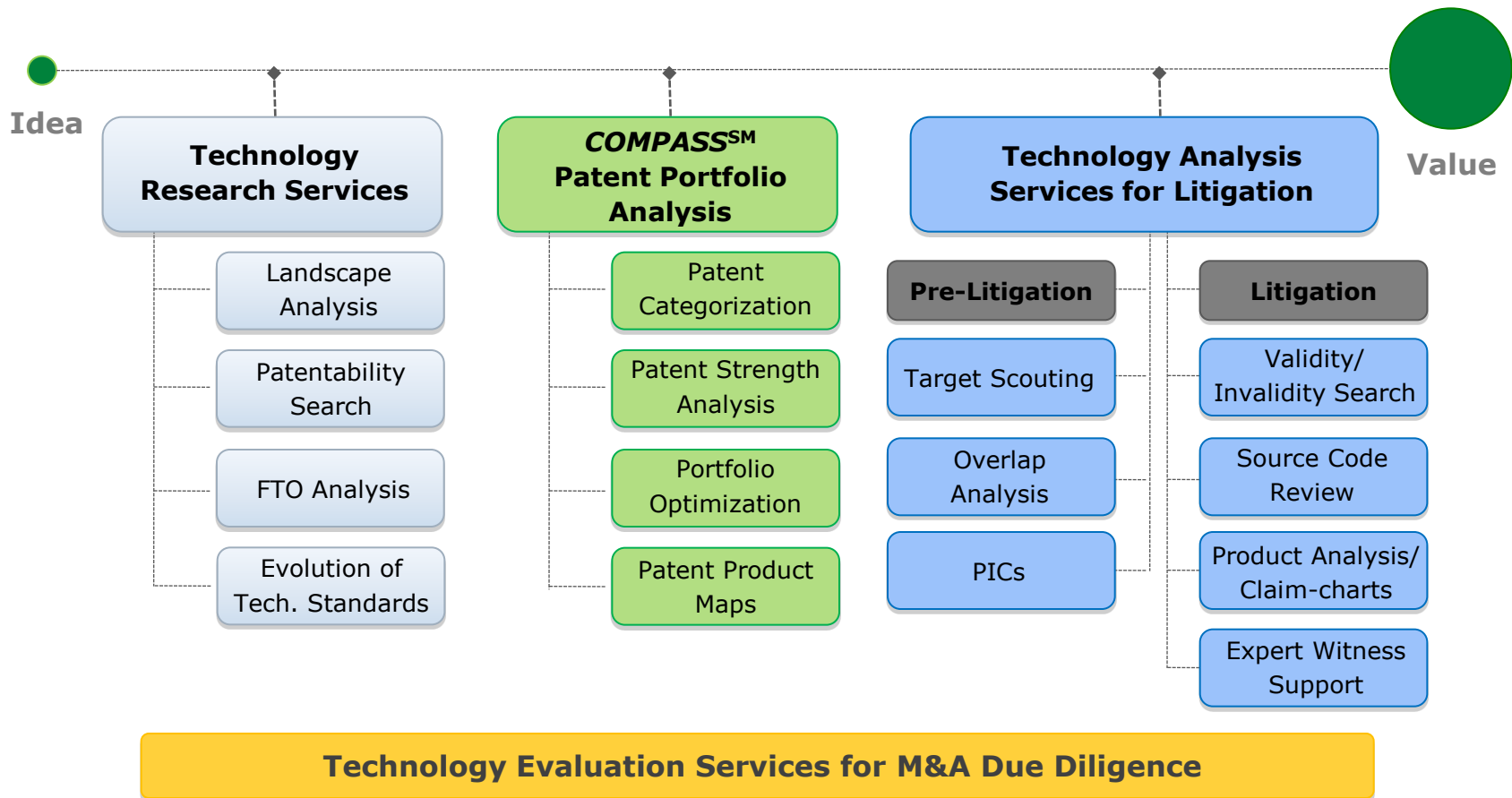


Palo Alto



Bangalore

iRunway Service Landscape



Better Outcome for Clients

Sample Success Stories



- **Evaluated prior-art landscape in 15+ litigations** & prepared invalidity/ non-infringement charts to help lawyers successfully defend patent assertions
- **Analyzed source code of 6 different products**, its evolution (23 versions) over a 10 year period and identified multiple instances of infringement
- **Technology** – Computer Networks, Telecommunication



- Unearthed critical evidence from 500 GB of data in 3 weeks to develop infringement contentions against 2 leading telecom providers.
- **Multi-million dollar settlement** against 1 defendant (till date...)
- **Technology** – Telecommunications



- Unearthed critical **infringement evidence from over 30 million lines of source code** & technical documentation against leading technology companies
- Favorable settlement for our client (a Fortune 500 technology company)
- **Technology** – Contextual Advertising Software

Better Outcome for Clients

Sample Success Stories...



McKool Smith

- Versata Vs. SAP: Refuted SAP's invalidity contentions, & established infringement evidence resulting in **\$390 million jury verdict**
- **\$150+ million in settlements** (in 2011) across multiple litigations
- **Technology** – Software, Supply Chain & Database Management



- **Created 20+ infringement theories from a 4000-patent portfolio** to support a 9-figure licensing negotiation/ litigation against a leading consumer electronics manufacturer
- **Technology** – Consumer Electronics

DINOVO PRICE ELLWANGER & HARDY LLP

- **Multi-million dollar settlements** through evidence discovered during analysis of 30+ GB code and 50+ GB of technical documentation across different litigations
- **Technology** – Search Engines, Communication Network Security

ISO 27001 Certified Infrastructure



iRunway's Information Security Management Systems (ISMS) are **ISO 27001 certified**



- Biometric Access Control
- Secure Work Zones bound by 'Chinese Walls'
- Motion controlled Security Cameras
- Periodic Compliance Audits
- 'Paperless Office'



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Thank You