

Uncovering New Licensing Opportunities

Services Provided

- Patent portfolio analysis
- Licensing support

Technology

- Semiconductor
- Signal processing
- Power management

Background

All set to unlock value from its portfolio of 2800 patents, a Fortune 50 technology and business solutions provider approached iRunway to help build its portfolio management and analytical system. Given the complexity of this strategic patent portfolio, our team mapped the patents into a flexible and consumable form identifying potential business opportunities.

Insight Delivered

The client engaged iRunway to ensure that the in-house team had a comprehensive view of the value of its entire portfolio.

- iRunway scored and codified each and every patent – not just what existed in the patent data, but through in-depth human analysis.
- At client's request, iRunway then mapped this learning into a database and online tool (COMPASSSM) for its in-house team.
- By organizing and mapping this content into a flexible, consumable form, iRunway now enables the in-house team to quickly and easily assess its portfolio for potential business opportunities.

Outcome

With iRunway's help, the client is now able to quickly and efficiently identify 'patents' of interest and evaluate new opportunities for their patent portfolio.