

22 Diamonds From 4000-Patent Portfolio = Millions in Licensing Revenue

Services Provided

- Patent portfolio analysis
- Infringement analysis
- Product reverse engineering
- Claim charts

Technology

- Consumer electronics

Background

A leading research organization headquartered in Taiwan had built a strategic portfolio of around 4000 patents. As part of its monetization program, the team partnered with iRunway to mine the portfolio, identify its 'STAR' patents and enforce them against a leading consumer electronics manufacturer.

Insight Delivered

iRunway adopted a hybrid solution in order to help the client monetize its patent assets i.e. a technology platform to mine the portfolio + technical experts to prove infringement.

- **Improved visualization & filtering of patents in portfolio:** iRunway's in-house application COMPASSSM was used for customized classification of 4000 patents into 15 different categories – aligned to defendant's product categories. The team, in discussion with lawyers, selected 400+ patents from product categories with maximum scope of monetization and infringement detectability.
- **Identifying key assets:** Our consultants analyzed and prepared detailed 'product-claim' map for all 400 patents and shortlisted 22 patents based on extent of overlap and patent strength.
- **Infringement analysis & PICs:** The team reverse engineered relevant products and prepared claim-charts capturing the best evidence of infringement.

Outcome

The client filed 4 litigations against the consumer electronics manufacturer covering these 22 patents. The strong evidence found during the preparatory phase strengthened its negotiating position and provided the client a potential to generate millions of dollars in licensing revenue.