

iRunway®

Deeper Insight. Better Outcomes

Corporate Overview



www.i-Runway.com

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iRunway helps law firms & IP owners unlock and protect the value of patents. We combine deep technology expertise with practical business insight to monetize patent portfolios and profoundly improve litigation outcomes.

Domain and Industry Expertise

- ✓ Computer Science, Electrical, Electronics & Comm.
- ✓ Software, Telecom, Semiconductor, Medical devices

Licensing & Litigation Expertise

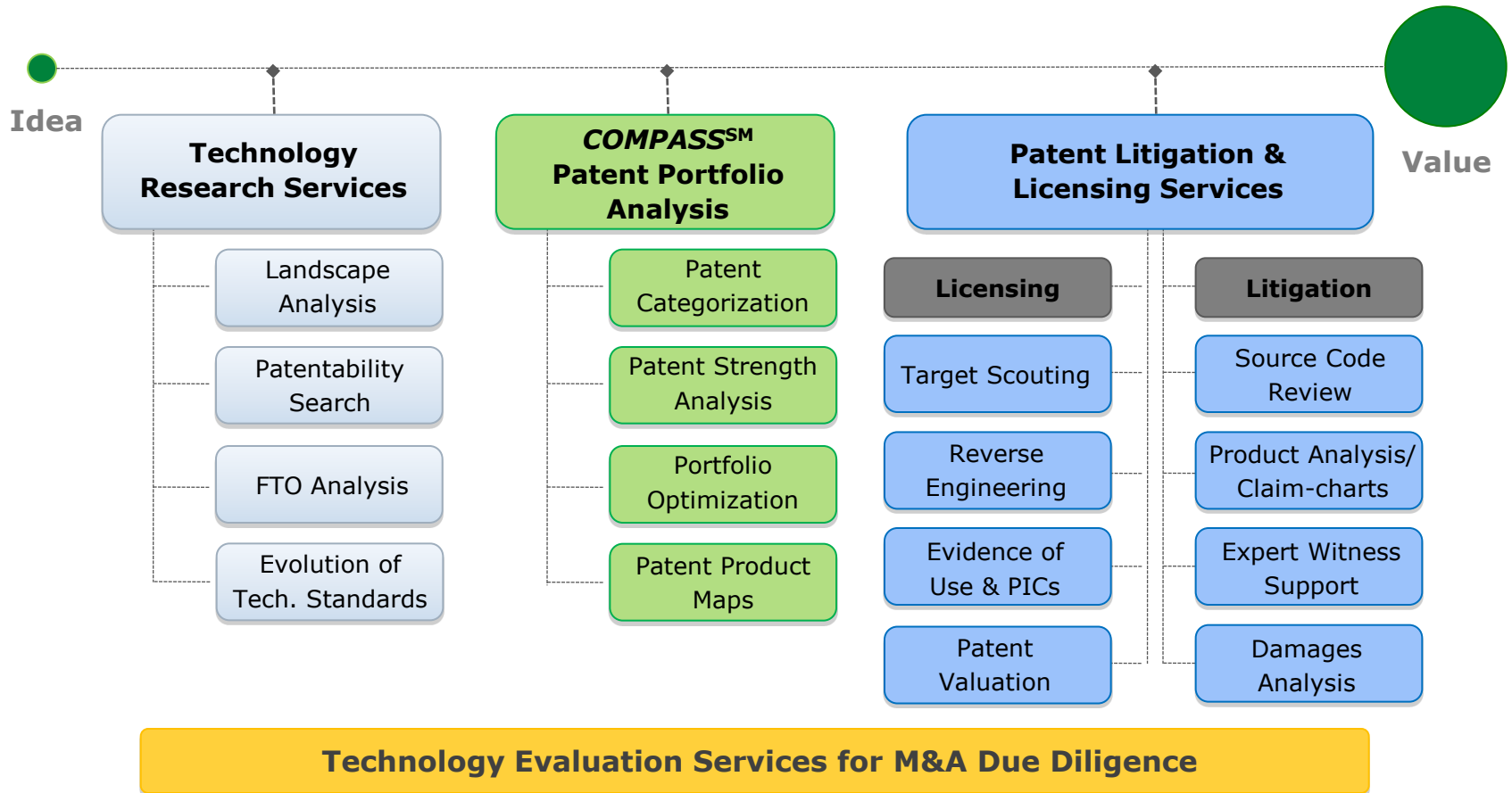
- ✓ Verdicts & settlements worth \$1.5+ billion for clients
- ✓ Worked on 120+ litigations with over 50 law firms

Reliability

- ✓ Delivery at the speed of need
- ✓ ISO 27001, E&Y designed security system

Austin | **Santa Clara** | **Denver** | **New York** | **Bangalore**

iRunway Service Landscape



Better Outcome for Clients

Sample Success Stories



- **Evaluated prior-art landscape in 15+ litigations** & prepared invalidity/ non-infringement charts to help lawyers successfully defend patent assertions
- **Analyzed source code of 6 different products**, its evolution (23 versions) over a 10 year period and identified multiple instances of infringement
- **Technology** – Computer Networks, Telecommunication



- Unearthed critical evidence from 500 GB of data in 3 weeks to develop infringement contentions against 2 leading telecom providers.
- **Multi-million dollar settlement** against 1 defendant (till date...)
- **Technology** – Telecommunications



- Unearthed critical **infringement evidence from over 30 million lines of source code** & technical documentation against leading technology companies
- Favorable settlement for our client (a Fortune 500 technology company)
- **Technology** – Contextual Advertising Software

Better Outcome for Clients

Sample Success Stories...



McKool Smith

- Versata Vs. SAP: Refuted SAP's invalidity contentions, & established infringement evidence resulting in **\$390 million jury verdict**
- **\$650+ million in settlement** for a Fortune 500 technology firm
- **\$150+ million in settlements** (in 2011) across multiple litigations
- **Technology** – Software, Supply Chain, Database Management, GSM, UMTS & LTE Standards for both networks & handsets



- **Created 20+ infringement theories from a 4000-patent portfolio** to support a 9-figure licensing negotiation/ litigation against a leading consumer electronics manufacturer
- **Technology** – Consumer Electronics



- Dramatically lowered cost of settlement in patent litigations
- Setup a technical support team/ engagement model for their defense matters
- Helped uncover new & strategic licensing opportunities
- **Technology** – Semiconductor, Signal Processing, Wireless Transmission

Area of Expertise – Technology Domains



Domain	Sub-domains
Computer Science/ Business Methods	Application & Enterprise Software, Software Security, DBMS, Forensic Analysis, Real time Computing Systems, Cryptanalysis, Data Encryption, Risk Management, Operating System, DRM, ERP, CRM
eCommerce/ Internet Technologies	Web Architecture, Search Engines, Social Networks, Payment Processing Systems
Networking	Bandwidth Management, Network Protocols & Security, Firewall, LAN, VLAN, Routers, Switches, WAN Optimization
Telecommunication	Entire spectrum including hardware and software at both device and infrastructure level, Wireless Communication, Cellular Networks, 3GPP Standards, 4G-LTE
Material Science & Semiconductor	<u>Nano Materials</u> - Nano composites, Nano carbons- Carbon Nanotubes & Graphene <u>Semiconductor Materials</u> - Dopants, Dielectric material <u>Processes</u> - CVD, ALD, Fabrication, Chip Assembly <u>Device Electronics</u> - MEMS, ICs, LEDs <u>Clean Tech Devices</u> - Lithium Ion Batteries, Fuel Cells, Solar Cells
Biotechnology & Bio-medical Devices	Bio-Informatics, Genetic Engineering, Cell Culture, Stents, Medical Imaging Systems

ISO 27001 Certified Infrastructure



iRunway's Information Security Management Systems (ISMS) are **ISO 27001 certified**



- Biometric Access Control
- Secure Work Zones bound by 'Chinese Walls'
- Motion controlled Security Cameras
- Periodic Compliance Audits
- 'Paperless Office'



iRunway Value Proposition



Track record of helping **clients win \$1.5+ billion** in jury verdict & settlements

Experience of working in **over 120 patent litigations**; supported 50+ law firms

Deep technology expertise across several domains

Software • Telecom • Networking • Semiconductor • Internet/ eCommerce

On-demand access to labs for product testing & reverse engineering; low overheads

Extended technology arm to in-house counsel; knowledge of patents & products

Unbundling of licensing & litigation; **complementary technical skill** for lawyers

Knowledge of technical support during trial; we **understand what works & what doesn't**

Global engagement model for **quick turnaround** of projects

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Thank You