



EVIDENCE!!
Is all that matters.

Patent Licensing & Litigation Services

Source Code Analysis

Reverse Engineering

Product Testing

iRunway helps corporations profoundly improve licensing & litigation outcomes.

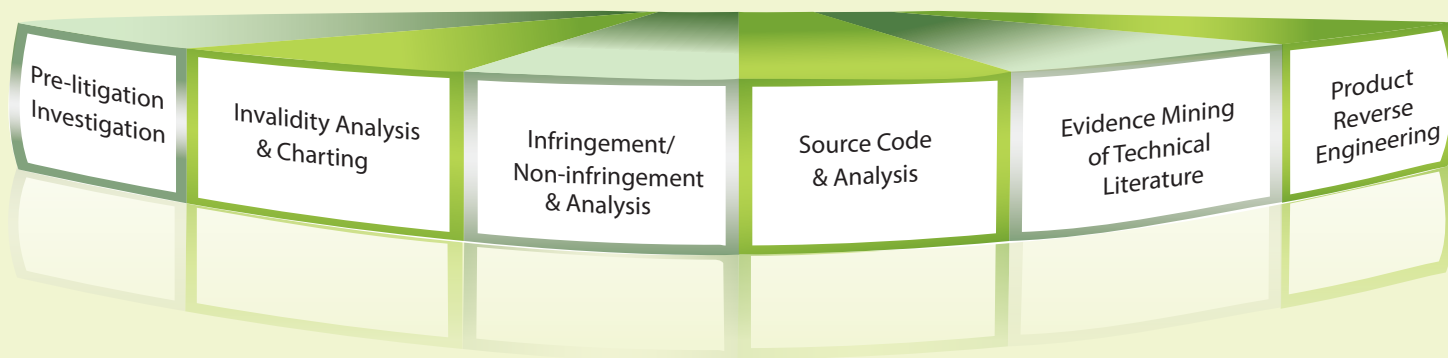
iRunway understands the challenges of managing and monetizing patent portfolios. We unearth technical evidence that support your infringement/non-infringement theory through -

- Source code analysis
- Product analysis & reverse engineering
- Product testing
- Mining of technical literature

Our Experience

- Supported over 60 law firms in 130+ patent litigations.
- Billions in jury verdicts & settlement for clients.
- 200+ invalidity analysis and prior-art research projects.
- Analyzed over 40,000 patents.
- Reviewed 35+ TB of source code.
- Delivered 2500+ infringement claim charts.

Core Analysis Services



Representative Success Stories

Computer Science/ Business Methods

- In a lawsuit against an enterprise software company, iRunway reverse engineered the evolution of 17 versions of 4 complex products over a 15 year period, pinpointing every instance of infringement over the lifespan of each product.
- Analyzed 5+ million lines of source code to find the key portions establishing infringement.
- Refuted the defendant's invalidity contentions involving 250 prior art, and established infringement evidence resulting in **\$390 million jury verdict**

- **Technology - Enterprise Software**

- iRunway unearthed critical infringement evidence from over 30 million lines of source code and technical documentation resulting in a favorable settlement for the client – a Fortune 500 company.

- **Technology - Contextual Advertising Software**

Networking

- In a litigation against a leading internet access solutions provider, iRunway analyzed source code and technical literature of 6 different products and its evolution – covering 23 versions over a 10 year period – identifying multiple instances of infringement consistent with the PICs.

- **Technology - Routing Data Packets in Network Gateways**

- In a litigation against a Fortune 50 technology company, iRunway analyzed over 50,000 pages of technical literature/API references and found key evidence to support the lawyer's infringement theory.
- Consultant's declaration was successfully used during mediation to counter the non-infringement contentions of the defendant.

- **Technology – Packet Demultiplexing in Networks**

eCommerce/ Internet Technologies

- iRunway analyzed 50+GB of technical documentation and 30+ GB of source code to find infringement evidence resulting in multi-million dollar settlement for the client.
- **Technology – Search Engines, Network Security.**

- In a lawsuit against 19 defendants including leading banks and financial service providers, iRunway analyzed huge amounts of technical documents, collected infringement evidence across 5 different payment types. Resulted in over 40 million in settlement for the client.
- **Technology – Electronic Check Processing**

Electrical & Electronics

- Set-up a technical support team to handle defense matters of a Fortune 50 technology company and dramatically lowered cost of settlement in patent litigations.
- Helped uncover new and strategic licensing opportunities through analysis of 2800+ patents.
- **Technology – Semiconductor, Signal Processing, Wireless Transmission**

- Created 20+ infringement theories from a 4000-patent portfolio to support a 9-figure licensing negotiation/ litigation against a leading consumer electronics manufacturer.
- **Technology – Consumer Electronics.**

Telecommunication

- In a lawsuit against leading telecom carriers, iRunway collected evidence from 500 GB of technical data in 3 weeks to develop infringement contentions resulting in favorable settlement for the client.
- **Technology – UMTS & CDMA2000 (3GPP Standard)**

- In another litigation against leading telecom and wireless device companies, iRunway demonstrated infringement at various levels of the 3GPP standard and techniques for alternate communication paths.
- Unearthed evidence from over 200,000 technical documents.
- **Technology - Wireless Modem for use in Cellular Networks**

Biotechnology & Bio-medical Devices

- Provided portfolio analysis & due diligence services to help UK-based global private equity firm **close a \$20+ million investment** opportunity in a target company.
- **Technology – 2nd generation bio-fuel production.**

- Provided technology due diligence services for Minneapolis-based across multiple litigations.
- Analyzed landscape to identify patents filed in the U.S. which is related to prosthetic *Aortic Valve System (AVS)*.
- Performed a detailed invalidity analysis to identify prior art invalidating the patent related to *Magnetic Resonance Imaging Systems (MRI)*.



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